

# GUIDO INTERLANDI



## ABOUT ME

I'm a B.A. graduate in Digital Arts with a professional Diploma in UX/UI Design. I'm a curious designer with a strong attention to details. I believe that a great User Experience is a key factor for the success of every product.



05 February 1994

## CONTACT



Remote (at the moment)



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## LANGUAGES

English - Fluent

Italian - Native

Spanish - Conversational

## TOOLS



## WORK EXPERIENCE

### Product Designer

2021-PRESENT

Active Prospect Inc

Active prospect is a Software Company specialized in the Leads-Marketing Industry. I help design the most innovative products in the niche. Learn more at: <https://activeprospect.com/>

### UX Manager

2023

ZipPro Analytics

ZipPro Analytics is a revolutionary AI - Real Estate start up. My role is to ensure that the product has the best UX in the market and attract high volume of users thanks to a intuitive UI and features studied to solve our customers problems.

Learn more at: [www.zipproanalytics.com](http://www.zipproanalytics.com)

### UX / UI Designer

2020-2021

Desap Enterprise

DESAP ent is a UK based scale up software house. I have been working on a variety of solutions. I was also in charge of the design a new product known as DOADA. My role there was "Lead UX / UI Designer" and "Researcher".

Learn more at: <https://www.desap.co.uk/>

### UX Researcher

2019-2020

Apart of Me app

Apart of me is an Award Winning videogame app ideated by psychologists to help children to cope with grief. I have been working with a crossfunctional team applying the finest UX Research methods. Learn more at: <https://www.apartofme.app/>

### UI Designer

2019-2020

Hyntelo srl

Innovative software house specilized in Big Data & AI. I have been in charge of designing their most successfull product, the Smart Suggestion Engine, which boosted their total annual revenue by 20%. Learn more at: <https://www.hyntelo.com/>

## EDUCATION

### UX Design professional diploma

2018-2019

User Experience Design Institute, Glasgow, UK

### B.A. in Product Design

2012-2017

Academy of Fine Arts of Catania, Catania, Italy

### Computer Science Certificate

2015

Code.org, San Francisco, California, USA

### High School Diploma in Psychology

2007-2012

Liceo G.Gentile, Caltagirone, Italy

